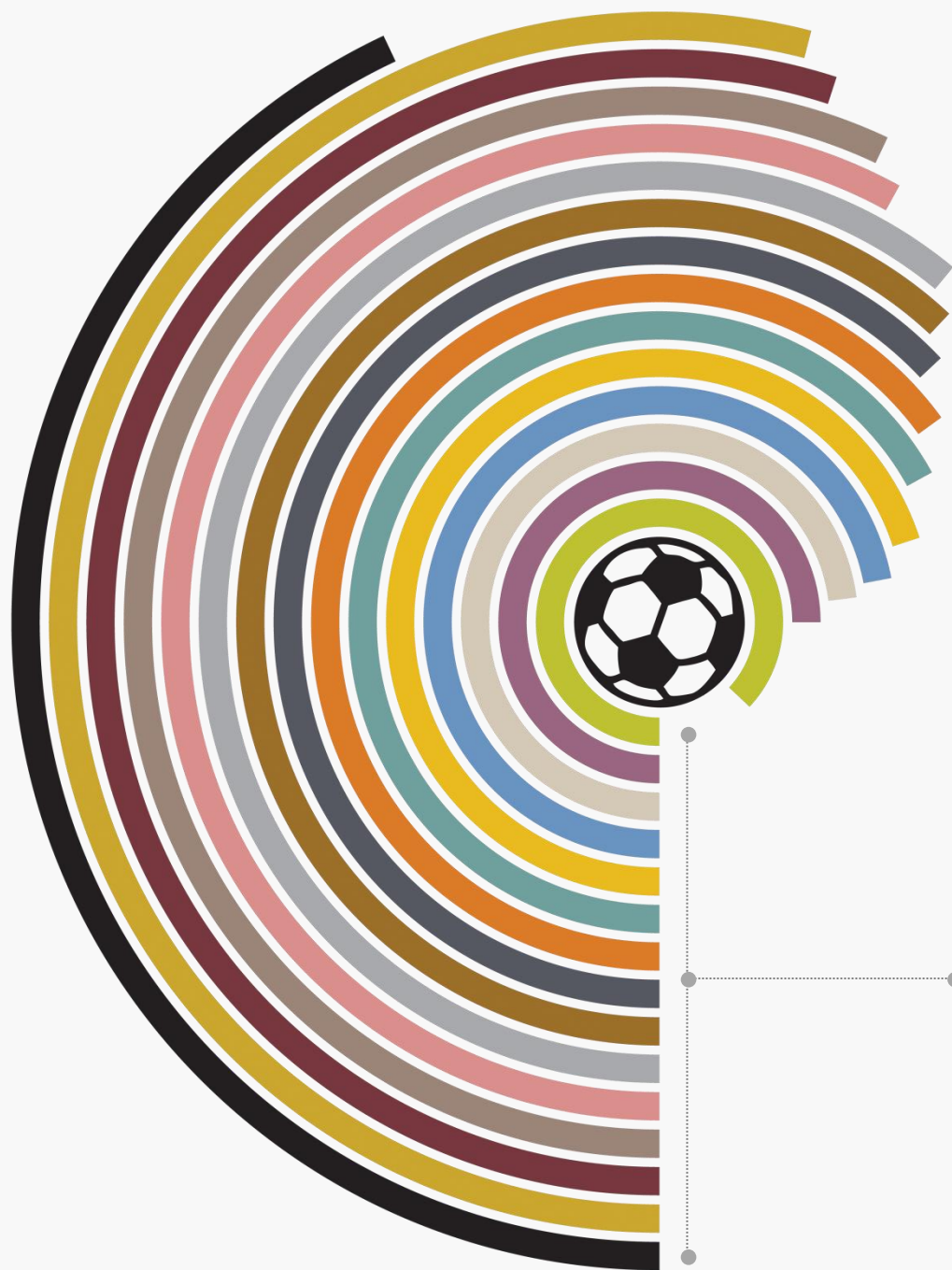


# FIFA - COUPE DU MONDE

## » LA FINALE DE LA COUPE DU MONDE BAT DES RECORDS

### ALLEMAGNE — ARGENTINE 13 JUILLET 2014



**GERMANY**

Audience: 86.3% (34.65 Mio.)



**THE NETHERLANDS**

Audience: 74.6% (8.9 Mio.)



**SWEDEN**

Audience: 73.84% (2.58 Mio.)



**BELGIUM**

Audience: 72% (5.07 Mio.)



**ARGENTINA**

Audience: 69.1%



**CROATIA**

Audience: 66.74% (1.19 Mio.)



**SPAIN**

Audience: 64.9% (10.7 Mio.)



**POLAND**

Audience: 63.43% (10.56 Mio.)



**UNITED KINGDOM**

Audience: 62.4% (14.85 Mio.)



**FRANCE**

Audience: 61% (13.6 Mio.)



**ITALY**

Audience: 58.1% (14.29 Mio.)



**PORTUGAL**

Audience: 57.6% (2.63 Mio.)



**IRELAND**

Audience: 55.73% (0.85 Mio.)



**AUSTRIA**

Audience: 55.3% (1.81 Mio.)



**ROMANIA**

Audience: 43% (3.39 Mio.)

**SOURCES:** Audience figures calculated on the total of a country's population watching television when the game was broadcast.

- **Austria:** Population 3+; measured by AGTT/GfK Teletest, aired on ORF1
- **Belgium:** Population 4+; measured by CIM; aired on La Une, TF1 & Canvas + 62.419 web live streaming in Belgium South
- **Croatia:** Population 4+; measured by AGB Nielsen; aired on HTV2
- **France:** population 4+; measured by Médiamétrie; aired on TF1.
- **Germany:** population 3+; measured by GfK with AGF; aired on ARD. All-time-high audience.
- **Hungary:** Population 4+; measured by Nielsen, aired on M1
- **Italy:** population 4+; measured by Auditel; VOSDAL; aired on Rai1 & RaiSport
- **Ireland:** Population 4+; measured by TAM Ireland/Nielsen TAM; Live + Vosdal; aired by RTÉ Two. + 166.000 web streams.
- **Poland:** Population 4+; measured by Nielsen; aired on TVP
- **Portugal:** Population 4+; measured by GfK, aired on RTP1
- **Romania:** Population 4+; measured by Kantar Media; aired on TVR1
- **Sweden:** Population 3+; measured by MMS, aired on TV4
- **Spain:** Population 4+; measured by Kantar Media; aired on Telecinco. Record audience in the history of foreign games.
- **The Netherlands:** Population 6+, measured by SKO & NPO, aired on Netherland1.
- **United-Kingdom:** Population 4+; measured by BARB; aired on BBC and itv